

CENSUS & the Australian Bureau of Statistics

In addition to conducting the census on 9 August the Australia Bureau of Statistics can also help small businesses to identify target markets, estimate market share, plan promotional campaigns, profile potential customers, research new markets and much more.

www.abs.gov.au

Kickstart your Regional Business: Protect & Profit from New Ideas & Opportunities

Regional innovators who want to learn more about intellectual property, R&D tax, obtaining grants and finance for new opportunities and the commercialisation process are invited to a FREE lunchtime seminar presented by IP Australia, INNOVIC and KPMG.

Date: 24 August, 12.00–1.30pm (Inc. refreshments).

Venue: North Ballarat Sports Club, Creswick Road, Ballarat

www.innovic.com.au

Tel. 03 8060 3504



AngelCube is a new seed fund and incubator for early stage web-based start-ups. Successful applicants receive \$20,000 for 10% of the business. Package includes intensive programming, support, travel opportunities and more. Applications now open.

www.angelcube.com.au

PR Guru is a new online PR service for small businesses. Its easy-to-use tools include:

- Press Release Writing or Review service and free online hosting
- DIY Publicity Guide with tips on how to generate media coverage.
- Mentor Program – a six step webinar series to help you achieve extraordinary publicity results
- Media Database lists

www.prguru.com.au



How well does the Australian Innovation System perform?

View the 2011 report: www.innovation.gov.au/AISReport

Useful Websites

Toolkit for social innovators

www.socialinnovation.ash.harvard.edu

Government grants

www.business.gov.au/Grantfinder/Grantfinder.aspx

Free health checks for workers

www.workhealth.vic.gov.au

IP NEWS

By 2013 innovators will be able to file a single patent application to cover both Australia and New Zealand. Applicants can save up to A\$5,000.

www.ipaustralia.gov.au



Opportunity Capture: Finding the hidden gold in your business. With Roger La Salle

What is an opportunity? How do you find one? How do you assess the value of an idea and minimise your risks? This stimulating FREE business seminar will give you the tools to capture new opportunities and find the hidden gold in your business.

Roger La Salle, an internationally acclaimed innovation expert, technologist, author and developer of

Matrix Thinking™ will present this seminar and KPMG will host the event. Tuesday 27 September 1.00–2.00pm (refreshments from 12.30pm)

KPMG, Ground Floor Theatre, 147 Collins Street, Melbourne

Bookings open shortly: www.innovic.com.au

Awards & Grants

2011 Mobil Awards - \$5,000

Closes 7 August.

www.mobileawards.com.au

City of Melbourne

Business Event Sponsorship, Small Business Grants, Social Enterprise & Micro Business Grants. Closes 15 August www.melbourne.vic.gov.au/

SmartCompany Smart 50 Awards

Closes 18 August

www.smartcompany.com.au

Telematics Trust

Up to \$30,000 seed capital for innovative, educational and market oriented projects. Closes 29 August

www.telematics.org.au

CASS Foundation

Travel Grants – up to \$4,000. Closes 26 August

Science & Medicine Grants – up to \$60,000. Closes 2 September

www.cassfoundation.org

Microsoft Imagine Cup

An international student challenge to use technology to solve major world problems.

www.microsoft.com/australia/imaginecup

Kookaburra Awards

Prizes of \$10,000 plus for community groups, individuals and projects that have made a difference. Closes 26 August.

www.ourcommunity.com.au/kookaburras

Creative Innovation 2011

10 scholarships available. Closes 26 August

www.ci2011.com.au

The \$50,000 I.T. Invention Test

Closes 9 September 2011

www.itinventiontest.com.au

Events

1–31 August 2011

Small Business Festival: Over 400 events

www.business.vic.gov.au/festival

23 August, 2011, 6.00–8.00pm

(FREE inc. refreshments)

One Stop Shop for SMEs

Info, Assistance & Business Resources. Lawson's Restaurant, Kinglake Hotel, 28 Whittlesea Kinglake Road, Kinglake

www.trybooking.com.au/PVC Enq: 0468 971 428

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(FREE inc. refreshments)

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North Ballarat Sports Club, Creswick Road, Ballarat

www.innovic.com.au

Tel: 03 8060 3504

12 September, 12:30–2:30pm

(Lunch: \$125)

Collaboration: The New Driver of Innovation

The Langham Melbourne, 1 Southgate Avenue, Southbank, Melbourne

www.innovationseries.com.au

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